

ENGINE 2022 RATE CARD

All billable rates are by the day, hourly equivalent is shown for convenience. The Engine will honor the rate card shown until 03/31/2023.

Staffing:	Day Rate	Hourly Equivalent
Production Designer	\$800	<i>\$100.00</i>
Web Producer	\$800	<i>\$100.00</i>
Media Buyer	\$900	<i>\$112.50</i>
Media Planner	\$1050	<i>\$131.25</i>
Graphic Designer	\$1050	<i>\$131.25</i>
Account Manager	\$1050	<i>\$131.25</i>
Writer	\$1150	<i>\$143.75</i>
Integrated Producer	\$1150	<i>\$143.75</i>
Art Director	\$1250	<i>\$156.25</i>
Media Strategist	\$1200	<i>\$150</i>
Copy Director	\$1250	<i>\$156.25</i>
Front End Developer	\$1300	<i>\$162.50</i>
iOS Programmer	\$1450	<i>\$181.25</i>
Advanced Programmer	\$1450	<i>\$181.25</i>
Associate Creative Dir.	\$1475	<i>\$184.38</i>
Strategist	\$1700	<i>\$212.50</i>
Creative Director	\$1700	<i>\$212.50</i>
Partner	\$1900	<i>\$237.50</i>