

2025 Engine Rate Card

Staffing	Day Rate
Production Designer	\$900
Graphic Designer	\$1,100
Copywriter	\$1,200
Account Manager	\$1,200
Digital Media Buyer / Planner	\$1,200
Lead Copywriter	\$1,300
Art Director	\$1,300
Account Director	\$1,350
Front End Developer	\$1,350
Digital Strategist	\$1,350
Advanced Programmer	\$1,450
Digital Director	\$1,550
Associate Creative Director	\$1,550
Creative Director	\$1,750
Strategist	\$1,800
Lead Strategist	\$2,100
Partner	\$2,150

THE ENGINE IS RED